



M U L L E N L O W E G R O U P

MullenLowe Group's Movember competition terms & conditions

In aid of men's health, MullenLowe Group has developed an initiative to support the Movember foundation.

For every photo uploaded to our Facebook, Twitter or Instagram using our 'Mo-vatar' app, we will donate USD \$10 to the Movember foundation. The photo must be uploaded using the 'Mo-vatar' app and be shared on either Facebook, Twitter or Instagram using the #MullenLoweMo hashtag. The 'Mo-vatar' app is housed at this online portal: Movember.mullenlowegroup.com.

For every uploaded photo, MullenLowe Group will donate USD \$10 to the Movember foundation, up to a maximum of USD \$10,000. All proceeds will go directly to this foundation.

By uploading your photo onto the site, you agree to be bound by these terms and conditions.

A Eligibility

1. This promotion is open to registered users of Facebook, Twitter and Instagram
2. No payment or purchase is required.
3. By participating in this promotion, participants are deemed to have accepted these terms and conditions.

B How to Participate

4. To enter, simply visit the MullenLowe Group website: movember.mullenlowegroup.com and upload a photo of yourself with a moustache grown as part of Movember, or a photo with one of our custom moustache filters, both using the Mo-vatar app.
5. All uploaded photos must be tagged with #MullenLoweMo.
6. Once you have uploaded your photo (and added any effects if you wish), you will have the option to share your photo on Facebook, Twitter or Instagram by clicking on the button showing the logo for Facebook, Twitter or Instagram.
7. Participants are entitled to submit as many photos as they wish.

8. By uploading any photo, the participant confirms that the photo has been created by them, is original, and does not infringe the intellectual property or any other rights of any third party.
9. Photos that, at the sole and absolute discretion of the Promoter, offend national, racial, sex, religious, or other sentiments, or could be offensive to certain groups, or that are in bad taste, whether in whole or in part, will not be deemed invalid and removed immediately without notice.

C Closing Date

10. The promotion commences on 1 November 2016 and ends at 23.59 (GMT) on 30 November 2016. Photos submitted after this date will not be accepted.

D Other Terms

11. Uploaded photos may be publicised. By uploading a photo, all individuals agree to have their photos published and consent to the publication of their name. All personal information submitted will be used by the Promoter in accordance with all relevant data protection legislation.
12. By uploading your photo/s, you hereby grant the Promoter the right and permission (except where prohibited by law) to copy, reproduce, encode, store, transmit, publish, post, broadcast, display, adapt, exhibit and/or otherwise use or reuse (without limitation as to when, duration, or the number of times), the photo, any wording/comment, any associated imagery and your name.
13. The Promoter is not responsible for any Internet, technical, hardware, software, telephone or transmission failures of any kind that may prevent the uploading of any photo.
14. The Promoter reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the promotion for any reason whatsoever.
15. This initiative is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or Instagram and we release Facebook, Twitter and Instagram of any and all liability in relation to this initiative Any information provided by You under this initiative is provided to us and not to Facebook, Twitter or Instagram. In accepting these terms and conditions you release Facebook, Twitter and Instagram from liability to the fullest extent possible in law.

THE PROMOTER

The Promoter is MullenLowe Group Limited of C-Space, 37-45 City Road, London EC1Y 1AT.